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FOR IMMEDIATE RELEASE



simply spiked[®]
FOOD & FLORAL ART FORMS

PRESS RELEASE

SIMPLY SPIKED FOOD AND FLORAL ART FORMS LAUNCHING AT THE INTERNATIONAL HOME AND HOUSEWARES SHOW 2019

West Palm Beach, FL. (Simply Spiked) February 21st, 2019– Simply Spiked is excited to announce the launch of Simply Spiked Food and Floral Art Forms at The International Home and Housewares show March 2nd, 2019 in Chicago. Simply Spiked will now offer an easy and fun, food and floral centerpiece solution to those inspired to create unique party and event décor.

With the goal to inspire people of all ages and skill levels, Simply Spiked offers the opportunity to easily design jaw dropping food and floral creations. Simply Spiked panels and forms provide a foundation for the creator to place foods or florals on to its spiked surface with ease. These inter-locking reusable panels are made of food and dishwasher safe, durable plastics, and come in a variety of shapes, sizes and forms such as pyramids, cubes, spheres, and more. Simply Spiked Forms allow the user to place and design floral and food items, such as fruits, vegetables, candies, doughnut holes, macarons, etc. on 3D Structures to make showstopping party sculptures.

After years of creating food and floral sculptures for weddings, baby showers, birthdays, etc., using foam, toothpicks, glue, and other common craft supplies, Simply Spiked founder and creator, Carina Wood decided there had to be an easier and less time-consuming way to make these reusable centerpieces. After searching YouTube, Pinterest and the internet for a solution, Carina discovered that millions of people were using the same, old-fashioned technique, and that a better option did not exist. This was her A-Ha moment...Simply Spiked was born! "I have always had a passion for event planning and table décor, and I'm so excited help others create their own vision through Simply Spiked products!" said Wood.

Simply Spiked Food and Floral Forms are a modern decorating solution with great scalability and a variety of support products, created by Carina Wood in 2018. Simply Spiked is scheduled to launch in the US market in March 2019 at The International home and Housewares Show. It is our mission to provide creators of all ages and skill levels the ability to simply and quickly design incredible and edible table décor, sure to impress your guests!

Simply Spiked is headquartered in West Palm Beach, Florida, and is the manufacturer and distributor of Simply Spiked Food and Floral Forms.

For more product information, Please refer to www.SimplySpiked.com or contact Jessica Rodgers, Director of Sale & Marketing; 800.513.9082